

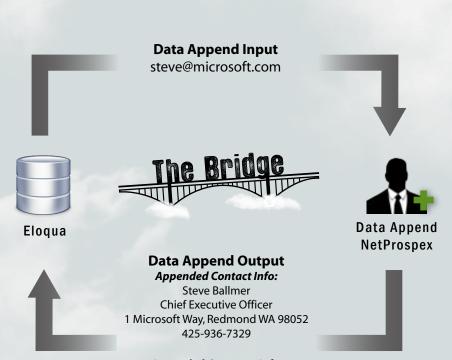
# Data Append Bridge

#### DO YOU...?

- Want to have better information on new leads that come in the door?
- Want to ask prospects less questions on forms in order to increase response rates?
- Want to optimize your lead management process and increase the acceptance rates of your leads?

#### THERE'S A BRIDGE FOR THAT- HERE IS HOW IT WORKS...

By leveraging our best practices and technology from NetProspex, you can use NetProspex as a data source to pull information about leads that come into your organization.



## Our Data Append Bridge can:

- Append relevant pieces of data to your inbound leads
- Give marketing and sales the data they need to follow-up and report on leads
- Streamline your lead management process

### **Appended Company Info:**

Company: Microsoft Industry: Software Annual Revenue: Over \$5B Number of Employees: 25,000-50,000 1 Microsoft Way, Redmond WA 98052 425-936-7329