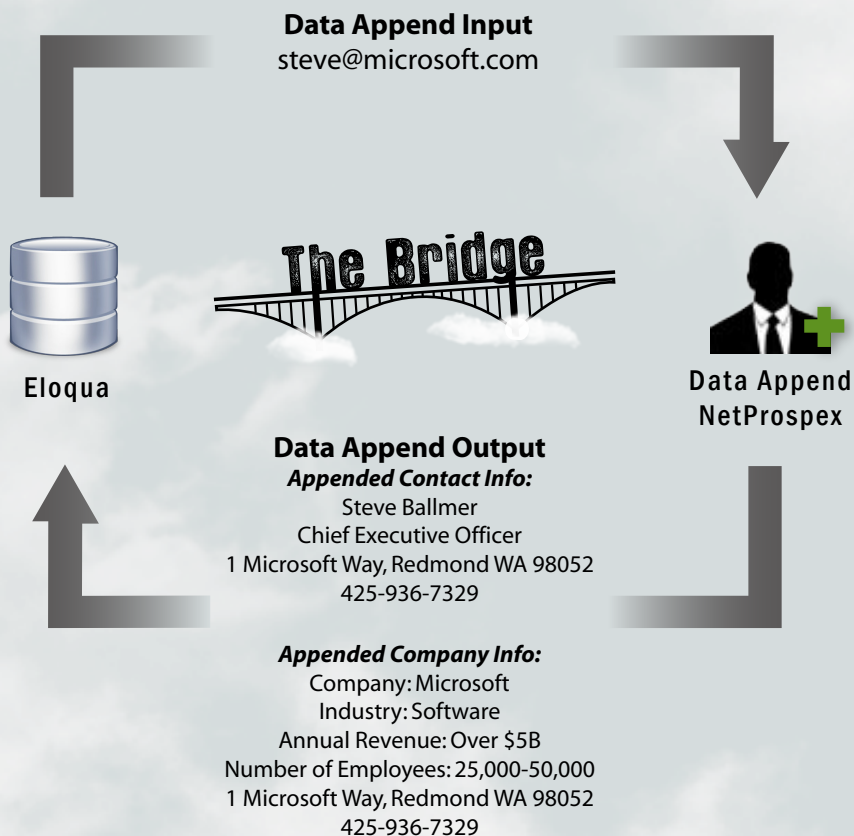


DO YOU... ?

- Want to have better information on new leads that come in the door?
- Want to ask prospects less questions on forms in order to increase response rates?
- Want to optimize your lead management process and increase the acceptance rates of your leads?

THERE'S A BRIDGE FOR THAT- HERE IS HOW IT WORKS...

By leveraging our best practices and technology from NetProspex, you can use NetProspex as a data source to pull information about leads that come into your organization.



Our Data Append Bridge can:

- Append relevant pieces of data to your inbound leads
- Give marketing and sales the data they need to follow-up and report on leads
- Streamline your lead management process